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# Digital Artist and Interactive Designer

Designed student project assignments and course offerings at **Columbia College Chicago** to integrate digital graphics skills and traditional art skills for print and screen applications using Adobe CC InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects and Apple Final Cut Motion in my role as Adjunct Art and Design Professor in Columbia's Design Department.

Developed and led original narrative illustration and writing class; Produced student stories in print, ebook and video formats using Indesign, Photoshop and Apple Final Cut Motion and iMovie software—on staff at the **Center For Community Arts Partnerships** in their Chicago Public School arts program.

Illustrated 22 children's books and 65 YA book jackets for major New York City publishers **Simon and Schuster, Little Brown, Harper Collins, Putnam, Morrow, Atheneum, Delacorte Press** over 34 year professional art career.

Produced and deployed HTML email and web based communications campaigns using Dreamweaver software in my service work for the **Graphic Artists Guild**.

Created business presentation visual support programs employing proprietary **GE** digital slide graphics design system **Genigraphics** for in-house corporate communications clients throughout **General Electric Company**.

## Academic Appointments

### Adjunct Professor, Design Department, Columbia College Chicago

Selected Courses Taught 1989 - 2016

#### Illustration: Sequence 2016

Advanced illustration exploring sequential presentation modes for use in print, television, film, animation, and web design: integrating digital graphics and traditional art skills using Adobe CC InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects and Apple Final Cut Motion

#### Foundation Skills: InDesign 2016

InDesign booklet print production fundamentals in 5 week intensive bootcamp course

#### Foundation Skills: Narrative Drawing 2015

Drawing fundamentals for narrative art in 5 week intensive bootcamp course

#### Children's Book Illustration 1989-2015

Students storyboard original concepts; produce hybrid traditional/digital media illustration; construct inDesign files; produce printed and bound picture books. I oversee and coordinate 36 book projects each semester.

#### Applied Drawing 2005-2014

Concept art for paraline schematics, architectural perspectives, product design, advertising and film.

## Illustration Studio 2008, 2009, 2011

Diverse media assignments draw inspiration from historical eras of illustration and integrate digital graphics and traditional art skills using Adobe CC Illustrator and Photoshop

## Teaching Artist, Center For Community Arts Partnerships, Columbia College Chicago

Developed and led an original narrative illustration and writing class; Produced student stories in print, ebook and video formats using Indesign, Photoshop and Apple Final Cut Motion and iMovie software on staff at the **Center For Community Arts Partnerships** in their Chicago Public School arts program 2015

## Corporate Communications

**Freelance Graphic Designer, General Electric Company** International Sales Operation, New York City  
Designed and art directed production of GE International Sales Operation employee newsletter 1982-84  
Designed and produced briefing documents for corporate business meeting presentations 1983-84  
Storyboarded visual support for corporate business meeting AV presentations 1982  
Produced **Genigraphics** digital slide graphics for GE in-house corporate client business presentations 1982

**Freelance Computer Graphics Artist, GE** Advertising and Sales Promotion Operation, Norwalk CT  
Produced **Genigraphics** digital slide graphics for in-house GE corporate client business presentations 1981-1982

**Full Time Computer Graphics Artist, GE** Advertising and Sales Promotion Operation, Norwalk CT  
Produced **Genigraphics** digital slide graphics for in-house GE corporate client business presentations 1979-1981

## Web Design

### Published Web Sites

[www.abiyoyo.xyz](http://www.abiyoyo.xyz)

Conceived, designed, produced Abiyoyo Story Arts web presence with motion graphics picture book displays and eCommerce functionality. Designed related HTML email communications campaigns. Site promotes Pete Seeger's story Abiyoyo (cumulative books sales 1.5 million units) and K-12 arts literacy programs for students, librarians, parents and kid fans of Abiyoyo picture book illustrated by Michael Hays 2012-present

[www.michaelhays.com/montessoriabc](http://www.michaelhays.com/montessoriabc)

Designed the Montessori ABC crowd sourced creative project web presence. Montessori teachers, parents and students collaborate on picture book to introduce prospective students and parents to the Montessori classroom. Produced storyboard and design treatment book mock-up 2013

[www.michaelhays.com](http://www.michaelhays.com)

Conceived, designed, produced, launched and maintained freelance business web site 2010-16

## Illustration

### Published eBook Illustrated Editions

**W is for Windy City, A Chicago Alphabet** Sleeping Bear Press 2012

**Jonathan and His Mommy** by Irene Smalls McGraw-Hill 2011

**Kevin and His Dad** by Irene Smalls Pearson 2011

**Illustrated Big World Magazine** for **The Promotion, A Miramax Film** Production Starring Seann William Scott and John C. Riley, Written and Directed by Steve Conrad, Production Designer Martin Whist 2009

**Illustrated Northwestern University Feinberg School of Medicine** Influenza Educational DVD 2007-2008  
Produced illustrated portraits of multicultural target audiences for motion graphics sequences of educational DVD

## **Illustrated 22 Children's Books**

Publishers: **Simon And Schuster, Little Brown And Company, Harper Collins, Putnam , Marshall Cavendish, William Morrow, Atheneum, Delacorte Press, Boyds Mills Press And Sleeping Bear Press**

Selected Children's Picture Books 1986-2010

**W is for Windy City, A Chicago Alphabet** by Steven L. Layne and Deborah Dover Layne, illustrated by Michael Hays and Judy MacDonald, Sleeping Bear Press 2010

**Some Friends to Feed, The Story of Stone Soup** by Pete Seeger and Paul Dubois Jacobs, Putnam 2005

**Abiyoyo Returns** by Pete Seeger and Paul Dubois Jacobs, Simon and Schuster 2001

**The History of Counting** by Denise Schmandt-Besserat, William Morrow 1999

**Kevin and His Dad** by Irene Smalls, Little Brown and Company 1999

**The Hundredth Name** by Shulamith Levey Oppenheim, Boyds Mills Press 1995

**Jonathan and His Mommy** by Irene Smalls, Little Brown and Company 1992

**Abiyoyo** by Pete Seeger, Simon and Schuster 1986

View Full List of 22 Books And Art Samples at

[http://www.michaelhays.com/abiyoyo\\_studio/picture\\_books.html](http://www.michaelhays.com/abiyoyo_studio/picture_books.html)

## **Illustrated Young Adult Book Jackets**

Publishers: **Harper Collins, Dutton, Lodestar, Farrar, Straus & Giroux, Marshall Cavendish, Morrow, Atheneum, Delacorte, Harcourt, Brace Jovanovich, Macmillan, Bradbury Press, Mcelderry Books, Lippincott, Knopf, Clarion**

Selected Titles from 65+ Published Jackets 1982-2003

**Year of No Rain** by Alice Meade, Farrar, Straus & Giroux 2003

**Feather in the Wind** by Norma Johnson, Marshall Cavendish 2001

**Rebel, A Tibetan Odyssey** by Cheryl Ayward Whitesel, Morrow 1999

**Taking Care of Yoki** by Barbara Campbell, Harper Trophy 1999

**Junebug** by Alice Meade, Farrar, Straus & Giroux 1995

**Smuggler's Island** by Avi, Morrow 1994

**Being of Two Minds** by Pamela F. Service, Atheneum 1991

**The Shadow of Fomor** by Tom McGowen, Lodestar Books 1989

**The Seer** by G. Clifton Wisler, Lodestar Books 1988

**Lioness Rampant** by Tamora Pierce, Atheneum 1988

View Selected Art Samples at [http://www.michaelhays.com/abiyoyo\\_studio/ya\\_jackets.html](http://www.michaelhays.com/abiyoyo_studio/ya_jackets.html)

## **Public Speaking**

### **Art And Design Career Lecturer And Workshop Leader K-12 Events**

**Multi-Media Performance Lectures About The Professional Work Of Illustrating Children's Books**

Selected Dates from 100+ Events

**Old Town School of Folk Music**, Chicago IL, May 3rd, 2016

**Niles Public Library**, Niles, IL April 18th 2015

**Oscar DePriest Elementary School**, Chicago, IL March 27, 2015

**Universal School**, Bridgeview, IL March 3rd, 2015

**Old Town School of Folk Music**, Chicago IL, August 15th, 2014

**Old Town School of Folk Music**, Chicago IL, July 25th, 2014

**Crown Elementary Community Academy**, Chicago IL, June 11th, 2014

**West Side Leadership Academy**, Gary IN, May 29th, 2014

**Southeast Elementary**, Evergreen Park, IL, May 30th, 2013

**Jackson Middle School**, Villa Park IL, April 17, 2013

**Manning Elementary School**, Westmont, IL, April 2nd, 2013

**Roycemore School**, Evanston IL, February 26, 2013

**Spencer Point School**, New Lenox IL, February 22nd, 2013

**Hannah Beardsley Middle School**, Crystal Lake, IL, February 14th, 2013

Beecher Elementary, Beecher IL January 16th, 2013  
Du Jardin School, Bloomingdale, IL, September 24th, 2012  
Wheaton Warrenville South High School, Wheaton IL, April 10th, 2012  
Trinity Christain College, Palos Heights IL, April 30th, 2012  
Bannockburn School, Bannockburn IL, April 9th, 2012

## **Professional Service Work**

**Produced Web And Email Communications Campaigns** for **Graphic Artists Guild** 2002-2012

**Organized Networking Events** for **Graphic Artists Guild** 2005-2012

**Organized Professional Education And Speakers Programs** for **Graphic Artists Guild** (Selected):

Margaret Cusack, Illustrator at Columbia College Chicago, April 9th 2008  
Steve Liska, Liska + Associates; Richard Laurent, Illustrator; Dawn Hancock, Firebelly Design;  
Ron Gould, Photographer at Columbia College Chicago, November 29th 2006  
Charles Santore, Illustrator at Columbia College Chicago Ferguson Auditorium, November 2nd, 2005  
Brooks Financial Services at the Three Arts Club, May 1st 2001  
Gary Kelly, Illustrator at the Three Arts Club, May 9th 2000  
David Wiesner, Illustrator at the Three Arts Club, February 9th 2000

**Designed And Produced Direct Mail Print Promotional Materials** for **Graphic Artists Guild Chicago** 1992-2008

**Organized Professional Illustrator and Graphic Designer Trade Shows** for **Graphic Artists Guild Chicago:**

Graphic Artists Guild Chicago 7th annual Portfolio Show, School of the Art Institute Ballroom, October 29, 2001  
Graphic Artists Guild Chicago Portfolio Show, Three Arts Club, October 19, 1999  
4th annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, April 21, 1998  
3rd annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, April 23, 1997  
2nd annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, May 21, 1996  
Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, May 18, 1995

**Served As President Of The Graphic Artists Guild Chicago Chapter 1998-2002**

## **Education**

**BFA Illustration Rhode Island School Of Design** 1979, Graduated With Honors

### **Continuing Professional Education**

lynda.com

Adobe After Effects 2016

Final Cut Studio Motion 4 graphics animation software 2010

**Center for Innovation in Teaching Excellence Columbia College Chicago**

Assessments in Moodle learning management system 2014

Moodle Essentials learning management system 2013

**Center for Instructional Technology Columbia College Chicago**

Final Cut Studio Motion 4 graphics animation software 2010

**School of Visual Arts, NYC**

Drawing 1984

### **Carnegie-Mellon University**

Life Drawing 1973

Calligraphy with Arnold Bank 1973

## Professional Associations

1997-2014 **Society Of Children's Book Writers And Illustrators** Member

1982-2012 **Graphic Artists Guild** Active Member; Organized Many Professional Education Programs

## Awards And Media Coverage

Interviewed by **Cindy Bravos** on **Comcast100** 2011

Abiyoyo Featured on **PBS TV Show Between The Lions** 2002

Jonathan And His Mommy Featured on **KCET Storytime TV Show** 1995

Three Wishes Featured on **KCET Storytime TV Show** 1995

Abiyoyo Featured on **PBS TV Show Reading Rainbow** 1986

**Christopher Award** for The Gold Cadillac by Mildred Taylor 1987

## Career Achievement

**1.5 Million Copies Sold** of my illustrated picture book, **Abiyoyo By Pete Seeger** originally published in 1986.

Editions include **Simon and Schuster** hard cover with audio CD, **Aladdin** softcover mass market edition, **Scholastic Publishers** school edition, **Scholastic Big Book** edition, **Teaching Strategies** Spanish edition, **Iwanami Shoten** Japanese edition, Swedish edition. **Abiyoyo** featured on PBS TV Shows **Reading Rainbow** (1988) and **Between The Lions** (2002). Sequel **Abiyoyo Returns** by Pete Seeger and Paul Dubois Jacobs Published by Simon and Schuster In 2001.

View **Reading Rainbow Abiyoyo** video at

[http://www.michaelhays.com/abiyoyo\\_studio/picture\\_books/abiyoyo.html](http://www.michaelhays.com/abiyoyo_studio/picture_books/abiyoyo.html)

## References

### Ivan Brunetti

Full time illustration professor and illustration program coordinator

Columbia College Chicago

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### David Gale

Vice President and Editorial Director

Simon & Schuster Books for Young Readers

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### Jacki Gelb Davidoff [Past board member Graphic Artists Guild Chicago]

Senior Consultant

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### Dilys Evans

Artist Representative

Dilys Evans Fine Illustration LLC owner

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