

Michael Hays

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Digital Art and Interactive Design Instructor

Developing and teaching new digital graphics courses, designed to incorporate electronic media skills with traditional art skills for screen and print applications using Adobe CC Photoshop, After Effects, InDesign, Illustrator, and Acrobat Pro in my role as Adjunct Professor of Art and Design in the Design Department of **Columbia College Chicago**.

Developed and led original narrative illustration and writing class; Produced original student written and illustrated picture books in print, ebook and video formats using InDesign, Photoshop and Apple Final Cut Motion and iMovie software—on staff in the Chicago Public School arts program at the Columbia College Chicago's **Center For Community Arts Partnerships**.

Illustrated 22 children's books and 65 Young Adult book jackets for major New York City publishers **Simon and Schuster, Little Brown, Harper Collins, Putnam, Morrow, Atheneum, Delacorte Press**.

Designed and deployed web sites created with Adobe Dreamweaver software which incorporate device responsive layouts, e-Commerce functionality and implementation of HTML email communications campaigns for **abiyoyo.xyz**, for **michaelhays.com** and in service work for the **Graphic Artists Guild**.

Created business presentation visual support programs using proprietary **GE** digital AV graphics system for in-house corporate communications clients throughout **General Electric Company**.

Education

BFA Illustration Rhode Island School Of Design 1979, Graduated With Honors

Academic Appointments

Adjunct Professor, Design Department, Art and Art History Department, Columbia College Chicago

Selected Courses Taught 1989 - 2022

Illustration: Concept Art 2020-2022

Students enhance their sketching process, apply research to solve problems, develop and refine visual concepts in traditional and digital media and produce effective and persuasive visual presentations.

Drawing 1 2019, 2020

Observational drawing; accurately representing objects, planes, and volumes through line and tone, form development, composition, texture, 1, 2, 3 point perspective and alternate graphical projection systems

Illustration: Experimental Techniques 2017-2019

Students experiment with unusual illustration materials and techniques, including creating immersive 360 VR images using Adobe CC Photoshop 2018, and document their process in a digital journal for this 5 week intensive course

Foundation Skill: Illustrator 2018

Adobe CC Illustrator fundamentals in 5 week intensive bootcamp course

Illustration: Motion 2016-2017

Fundamentals of motion graphics animation for illustrators. Storyboard animatics. Animated illustration. 5 week intensive bootcamp course using Adobe CC Photoshop, Illustrator and After Effects

Digital Illustration 2016, 2019

Integration of traditional art with digital media for initiating and developing illustration concepts: image processing, digital painting, drawing, compositing, masking and effects using Adobe CC Photoshop, Illustrator and After Effects

Children's Book Illustration 1989-2018

Students storyboard original book concepts and characters; produce hybrid traditional and digital media illustration; construct InDesign print files; produce printed and bound picture books.

Foundation Skill: InDesign 2016

InDesign booklet print production fundamentals in 5 week intensive bootcamp course

Illustration: Sequence 2016

Advanced illustration exploring sequential presentation modes for use in print, television, film, animation, and web design: integrating digital graphics and traditional art skills using Adobe CC InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects.

Applied Drawing 2005-2014

Concept art for paraline schematics, architectural perspectives, product design, advertising and film.

Illustration Studio 2008, 2009, 2011

Diverse media assignments draw inspiration from historical eras of illustration and integrate digital graphics and traditional art skills using Adobe CC Illustrator and Photoshop

Teaching Artist, Center for Community Arts Partnerships, Columbia College Chicago

Developed and led an original narrative illustration and writing class; Produced student stories in print, ebook and video formats using InDesign, Photoshop and Apple Final Cut Motion and iMovie software on staff at the **Center For Community Arts Partnerships** in their Chicago Public School arts program 2015

Corporate Communications

Freelance Graphic Designer, General Electric Company International Sales Operation, New York City

Designed and art directed production of GE International Sales Operation employee newsletter 1982-84

Designed and produced briefing documents for corporate business meeting presentations 1983-84

Storyboarded visual support for corporate business meeting AV presentations 1982

Produced **Genigraphics** digital slide graphics for GE in-house corporate client business presentations 1982

Freelance Computer Graphics Artist, GE Advertising and Sales Promotion Operation, Norwalk CT

Produced **Genigraphics** digital slide graphics for in-house GE corporate client business presentations 1981-1982

Full Time Computer Graphics Artist, GE Advertising and Sales Promotion Operation, Norwalk CT

Produced **Genigraphics** digital slide graphics for in-house GE corporate client business presentations 1979-1981

Web Design

Published Web Sites

www.abiyoyo.xyz

Designed and produced Abiyoyo Story Arts web presence with motion graphics picture book displays using Adobe Dreamweaver software; Designed and deployed related HTML email communications campaigns. Site promotes Pete Seeger's story Abiyoyo (cumulative books sales 1.5 million units) and K-12 arts literacy programs for students, librarians, parents and kid fans of Abiyoyo. 2012-present

www.michaelhays.com

Conceived, designed, produced and maintained freelance business web site with eCommerce functionality 2010-20

Illustration

Published eBook Illustrated Editions

W is for Windy City, A Chicago Alphabet Sleeping Bear Press 2012

Jonathan and His Mommy by Irene Smalls McGraw-Hill 2011

Kevin and His Dad by Irene Smalls Pearson 2011

Illustrated Big World Magazine for The Promotion, A Miramax Film Production Starring Seann William Scott and John C. Riley, Written and Directed by Steve Conrad, Production Designer Martin Whist 2009

Illustrated Northwestern University Feinberg School of Medicine Influenza Educational DVD 2007-2008

Produced illustrated portraits of multicultural target audiences for motion graphics sequences of educational DVD

Illustrated 22 Children's Books

Publishers: **Simon And Schuster, Little Brown And Company, Harper Collins, Putnam , Marshall Cavendish, William Morrow, Atheneum, Delacorte Press, Boyds Mills Press And Sleeping Bear Press**

Selected Children's Picture Books 1986-2010

W is for Windy City, A Chicago Alphabet by Steven L. Layne and Deborah Dover Layne,

illustrated by Michael Hays and Judy MacDonald, Sleeping Bear Press 2010

Some Friends to Feed, The Story of Stone Soup by Pete Seeger and Paul Dubois Jacobs, Putnam 2005

Abiyoyo Returns by Pete Seeger and Paul Dubois Jacobs, Simon and Schuster 2001

The History of Counting by Denise Schmandt-Besserat, William Morrow 1999

The Hundredth Name by Shulamith Levey Oppenheim, Boyds Mills Press 1995

Jonathan and His Mommy by Irene Smalls, Little Brown and Company 1992

Abiyoyo by Pete Seeger, Simon and Schuster 1986

View Full List of 22 Books And Art Samples at

http://www.michaelhays.com/abiyoyo_studio/picture_books.html

Illustrated Young Adult Book Jackets

Publishers: **Harper Collins, Dutton, Lodestar, Farrar, Straus & Giroux, Marshall Cavendish, Morrow, Atheneum, Delacorte, Harcourt, Brace Jovanovich, Macmillan, Bradbury Press, Mcelderry Books, Lippincott, Knopf, Clarion**

Selected Titles from 65+ Published Jackets 1982-2003

Year of No Rain by Alice Meade, Farrar, Straus & Giroux 2003

Feather in the Wind by Norma Johnson, Marshall Cavendish 2001

Rebel, A Tibetan Odyssey by Cheryl Ayward Whitesel, Morrow 1999

Taking Care of Yoki by Barbara Campbell, Harper Trophy 1999

Junebug by Alice Meade, Farrar, Straus & Giroux 1995

Smuggler's Island by Avi, Morrow 1994

Being of Two Minds by Pamela F. Service, Atheneum 1991

The Shadow of Fomor by Tom McGowen, Lodestar Books 1989

Lioness Rampant by Tamora Pierce, Atheneum 1988

View Selected Art Samples at http://www.michaelhays.com/abiyoyo_studio/ya_jackets.html

Public Speaking

Art and Design Career Lecturer and Workshop Leader K-12 Events

Multi-Media Performance Lectures About The Professional Work of Illustrating Children's Books

Selected Dates from 100+ Events

Old Town School of Folk Music, Chicago IL, May 3rd, 2016

Niles Public Library, Niles, IL April 18th 2015

Oscar DePriest Elementary School, Chicago, IL March 27, 2015

Universal School, Bridgeview, IL March 3rd, 2015

Old Town School of Folk Music, Chicago IL, August 15th, 2014
Crown Elementary Community Academy, Chicago IL, June 11th, 2014
West Side Leadership Academy, Gary IN, May 29th, 2014
Jackson Middle School, Villa Park IL, April 17, 2013
Roycemore School, Evanston IL, February 26, 2013
Spencer Point School, New Lenox IL, February 22nd, 2013
Hannah Beardsley Middle School, Crystal Lake, IL, February 14th, 2013
Beecher Elementary, Beecher IL January 16th, 2013
Du Jardin School, Bloomingdale, IL, September 24th, 2012
Wheaton Warrenville South High School, Wheaton IL, April 10th, 2012
Trinity Christain College, Palos Heights IL, April 30th, 2012
Bannockburn School, Bannockburn IL, April 9th, 2012

Professional Service Work

Produced Web and Email Communications Campaigns for Graphic Artists Guild 2002-2012

Organized Networking Events for Graphic Artists Guild 2005-2012

Organized Professional Education and Speakers Programs for Graphic Artists Guild (Selected):

Margaret Cusack, Illustrator at Columbia College Chicago, April 9th 2008

Steve Liska, Liska + Associates; Richard Laurent, Illustrator; Dawn Hancock, Firebelly Design;

Ron Gould, Photographer at Columbia College Chicago, November 29th 2006

Charles Santore, Illustrator at Columbia College Chicago Ferguson Auditorium, November 2nd, 2005

Gary Kelly, Illustrator at the Three Arts Club, May 9th 2000

David Wiesner, Illustrator at the Three Arts Club, February 9th 2000

Designed and Produced Direct Mail Print Promotional Materials for Graphic Artists Guild Chicago 1992-2008

Organized Professional Illustrator and Graphic Designer Trade Shows for Graphic Artists Guild Chicago:

Graphic Artists Guild Chicago 7th annual Portfolio Show, School of the Art Institute Ballroom, October 29, 2001

4th annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, April 21, 1998

3rd annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, April 23, 1997

2nd annual Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, May 21, 1996

Graphic Artists Guild Chicago Portfolio Opening, Three Arts Club, May 18, 1995

Served As President of the Graphic Artists Guild Chicago Chapter 1998-2002

Continuing Professional Education

Columbia College Chicago Acedemic Technology

Teaching Online at Columbia College Chicago

lynda.com

Adobe CC After Effects 2016

Center for Innovation in Teaching Excellence Columbia College Chicago

Moodle Learning Management System 2013

Center for Instructional Technology Columbia College Chicago

Final Cut Studio Motion animation software 2010

School of Visual Arts, NYC

Drawing 1984

Carnegie-Mellon University

Calligraphy with Arnold Bank and Life Drawing 1973

Professional Associations

1997-2014, 2018-2019 **Society Of Children's Book Writers And Illustrators** Member
1982-2012 **Graphic Artists Guild** Active Member; Organized Many Professional Education Programs

Awards And Media Coverage

Interviewed by **Cindy Bravos** on **Comcast100** 2011
Abiyoyo Featured on **PBS TV Show Between The Lions** 2002
Jonathan And His Mommy Featured on **KCET Storytime TV Show** 1995
Three Wishes Featured on **KCET Storytime TV Show** 1995
Abiyoyo Featured on **PBS TV Show Reading Rainbow** 1986
Christopher Award for The Gold Cadillac by Mildred Taylor 1987

Career Achievement

1.5 Million Copies Sold of my illustrated picture book, **Abiyoyo By Pete Seeger** originally published in 1986.
Editions include **Simon and Schuster** hard cover with audio CD, **Aladdin** softcover mass market edition, **Scholastic Publishers** school edition, **Scholastic** Big Book edition, **Teaching Strategies** Spanish edition, **Iwanami Shoten** Japanese edition, Swedish edition. **Abiyoyo** featured on PBS TV Shows **Reading Rainbow** (1988) and **Between The Lions** (2002). Sequel **Abiyoyo Returns** by Pete Seeger and Paul Dubois Jacobs Published by Simon and Schuster In 2001.
View **Reading Rainbow Abiyoyo** video at
http://www.michaelhays.com/abiyoyo_studio/picture_books/abiyoyo.html

References

Chris Arnold

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Jacki Gelb Davidoff [Past board member Graphic Artists Guild Chicago]

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Dilys Evans

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